

MEDIAKIT

Alpine Stays for all Generations – *by the Rainer family*



Welcome

TO FAMILY RESORT RAINIER

This media kit contains key information about our facilities, values, and goals. If you have any questions, please feel free to ask us at any time.

**We look forward to
working with you!**



Who are we?

Our resort near the Three Peaks Nature Park in South Tyrol started as a small bed and breakfast some 60 years ago. Today, we offer a **feel-good world for the perfect family holiday** amidst the unique scenery of the **Sexten Dolomites UNESCO World Heritage**. Now, as then, we consider time spent with children and carefree moments in nature to be some of life's greatest joys. Genuine hospitality and personal attention to our guests, from babies to (great-)grandparents, are our top priorities. Our quality commitment: excellent service, loving childcare, a wide variety of leisure activities, and family-friendly amenities.

In addition to the main building, Familienhotel Rainer ****s, Family Resort Rainer includes the three residences Königswarte Strata, Paramount Alma, and Villa Rainer. All rooms, suites, and apartments in the resort delight guests with their **quiet, sunny location** and **magnificent mountain views**. The "Strata" wing of Residence Königswarte and the newly built "Paramount" at Residence Alma have received multiple awards for their outstanding contemporary architecture. At Familienhotel Rainer, we pamper our guests with half board, while the residences offer the choice of self-catering or half board. The various services, such as use of the Dolomit Panorama Spa and childcare, are included in the accommodation rate for all guests.



Our accommodation options

VILLA RAINER
Silence · Nature · Dolomites



FAMILY
RESORT
RAINER
Sexten · Dolomites
★★★★★



KÖNIGSWARTE STRATA
Suites & more



PARAMOUNT ALMA
Living · Architecture · Dolomites



HOTEL RAINER
Family · Wellness · Dolomites



Familienhotel Rainer



THE LUXURY OF BEING A CHILD AGAIN.

A place where families can experience adventures together, find time for each other, and discover the freedom of the mountains and nature.

- For active parents and inquisitive children – in both summer and winter
- Quiet, sunny location with direct access to the ski area 3 Zinnen Dolomites and the hotel's own ski lift (ski-in/ski-out) in winter and family-friendly hiking trails in summer
- Cosy design and fantastic views of the Dolomites
- Loving childcare and a varied adventure programme for little explorers
- Dolomiti Panorama Spa with indoor and outdoor pool plus various saunas
- Genuine, regional, and Mediterranean – sustainable cuisine that also delights gluten-free guests



Königswarte Strata



TIME TO SETTLE IN. SPACE TO STAY.

A hideaway for guests who appreciate peace, space, and excellent architecture.

- Stylish living in spacious, modern apartments surrounded by nature and history
- Quiet location near the forest with underground connection to Familienhotel Rainer
- Maximum freedom: choice of half board or self-catering and the option to use the services at Familienhotel Rainer
- Tyrolean tradition and contemporary design come together here: award-winning hotel (2009) constructed from larch wood and local materials with top-class art throughout the building
- Garden pool and garden sauna for peace and relaxation
- Hunter's Lounge with fireplace as an inviting place to meet



Paramount Alma



AN ALPINE RETREAT FOR DESIGN LOVERS – WHEN ARCHITECTURE, NATURE, AND MINDFUL LIVING BECOME ONE.

- Innovative contemporary design with high-quality local materials and sustainable construction, designed by host and architect Ulla Hell (Plasma Studio) – winner of several awards
- South Tyrolean art throughout the residence and a library featuring selected literature
- Spacious apartments with plenty of privacy
- Maximum freedom: choice of half board or self-catering and the option to use the services at Familienhotel Rainer
- Wellness in the hot tub on the roof terrace with roof garden
- The luxury of simplicity: authenticity and personal hospitality



Villa Rainer



WHERE SILENCE BECOMES A LUXURY.

A quiet hideaway amidst nature for savouring pure freedom and relaxation.

- Unique location just a few minutes by car from the main Hotel Rainer – higher up on the slope, quiet, and very sunny
- Cosy, modern apartments featuring memorabilia and traditional elements
- Fully organic, untreated spruce furniture and birch wood furniture in one part of the residence
- Maximum comfort, including for longer stays
- Perfect starting point for outdoor activities thanks to the nature all around
- Personal, warm-hearted guest care from host Babsi
- Maximum freedom: choice of half board or self-catering and the option to use the services at Familienhotel Rainer



Four accommodation options, *one* mission

Our mission is to create authentic holiday experiences that connect generations and provide lasting relaxation.

As a family-run resort, we combine the unique features of our four hotels to create a harmonious whole.

We see diversity not as a contradiction, but as a strength.

At Family Resort Rainer, we give every guest the freedom to find what a holiday means to them – whether it's action, indulgence, peace, or inspiring design.





Our mascot, Raini

What makes *us* unique?

The world-famous Dolomites offer countless opportunities for holidays that create cherished memories. Located in the midst of this unique adventure playground for children and adults, Family Resort Rainer promises a carefree, unforgettable family holiday in both winter and summer.

The needs and wishes of the whole family are at the heart of everything we do. Our mission is to make your family holiday a time of shared adventures and experiences amidst an enchanting natural landscape.

How we accomplish our mission

- Spectacular views and a prime location near the awe-inspiring rock faces of the Sexten Dolomites
- A family resort, run by our family for your family
- Extraordinary family nature experiences in summer (hiking trails right on our doorstep) and winter (ski-in, ski-out)
- Services specifically geared towards families (in and around the hotel).
- Striking, exceptional architecture and modern living spaces.

The luxury of *being a child again*

Adventurers of all ages can enjoy the holiday of their dreams at Family Resort Rainer. With 60 hours of childcare per week in both summer and winter, the adults have plenty of time to enjoy romantic moments in the Dolomit Panorama Spa and culinary delights in our restaurant.

Our children's holiday paradise is the perfect starting point for family **hiking and bike tours** in summer. The programme also includes the following activities: climbing lessons with mountain guide Joe, bread-baking at the Tyrolean mill, survival training, a visit to the alpaca farm and petting zoo, and fun and games in the knight's castle featuring a giant slide.

In winter, our resort's prime location gives you direct access to the **ski area 3 Zinnen Dolomites** with its incredible 100 kilometres of slopes. Ski passes and ski lessons can be booked directly at the hotel reception. Another popular winter activity for families is cross-country skiing.

As a member of the Familienhotels Südtirol cooperative, the experts in family holidays, we also offer the **Nature Programme by Familienhotels Südtirol**. This programme gives your kids the opportunity to embark on an exciting journey of discovery through nature that unleashes their creativity and imagination. This rich, educational children's programme includes activities in the great outdoors designed to teach children about nature.



Our tone of voice

We communicate in a relaxed, creative, and distinctive tone that plays with language, imagery, and idioms to evoke positive associations. The reader is addressed directly; the tone is friendly and creates a feeling of closeness. It is important to us that posts are as authentic as possible.



Our social media channels

We are active on the following channels:

-  facebook.com/familyresort | in English
-  instagram.com/familyresortrainer | in English
-  instagram.com/koenigswarte_strata | in English
-  instagram.com/paramount_alma | in English
-  instagram.com/villa_rainer | in English

Our hashtags:

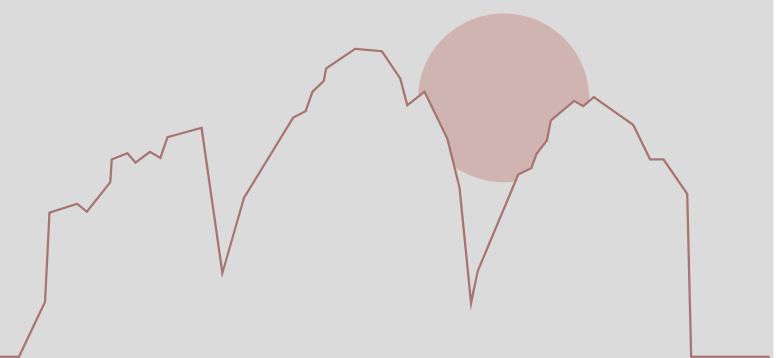
#familyresortrainer
#rainermoments

Our tag:

@familyresortrainer

Advertising notice for posts:

#invited
#ad



This is *us*

From left to right: Christian, Judith, Joe,
Verena, Christoph, Ulla, Alex, and Barbara





If you have any questions,
please don't hesitate to get in touch.



Verena & Joe Rainer

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**FAMILIEN
HOTELS** SÜDTIROL